

PROFILE



**ANTOINETTE
MATLINS,
PG, FGA**

All That Glitters

Who doesn't enjoy seeing and hearing about the glamour, romance and investment value of jewelry and gems? Almost everyone owns at least one fine piece of jewelry, whether purchased, inherited or received as a gift. Yet most people know little about it.

There is a whole world of important information surrounding the buying, selling, care, appreciation and overall enjoyment of jewelry and gems that almost everyone finds fascinating. Is jewelry a good investment? What makes a gemstone beautiful and valuable? How can one get the look they want on a limited budget? All too often we are confused about what makes a gem worth the price, and what guidelines there are for buying or selling gems and jewelry.

Antoinette Matlins can set the record straight. A non-technical lecturer, Matlins has a wonderful gift for explaining important information her audiences need to know, and sharing the excitement and wonder of this little-understood field. She opens the eyes to gems and jewelry most have never seen ... and to fraudulent practices one can't even begin to imagine.

Gem and jewelry expert, writer and lecturer, **Matlins** is the author of many popular books that help both consumers and jewelers increase their understanding and enjoyment of jewelry and gems. Her first book, *Jewelry & Gems: The Buying Guide*, now has over 400,000 copies in print, and is available in English, Spanish, Arabic, Russian, Greek, Japanese, and Hungarian.

Former gemology editor for National Jeweler magazine, **Matlins'** articles and comments on gems, jewelry and gem investment appear in many national and international consumer and trade publications. These include *Conde Nast's Traveler*, *Forbes*, *Business Week*, *Personal Investor*, *Modern Bride*, *Bride's*, *USA Today*, *Vogue*, *New York Times*, *Money Magazine*, *Robb Report*, *Reader's Digest*, *SAVVY* and *Smart Money*. She is also the author of the "Gemstones" chapter of the *Encyclopedia of Investments*. **Matlins** makes frequent appearances on national television and radio programs—such as *Good Morning America*, *CBS This Morning*, *CNN Daywatch & World Report*, *NBC's Today Show*, *CNBC* and many local television and radio shows.

Worldwide Exposure

An internationally acclaimed lecturer, **Matlins** has addressed a broad spectrum of audiences including Crystal Cruise, Royal Viking and QE2 "World Cruise" passengers, *Institutional Investor's* international conferences of top executives and their spouses, Smithsonian Institution's "Campus on the Mall," Chicago's Field Museum, New York's American Museum of Natural History, Rhode Island School of Design, professional and women's organizations, jewelry industry organizations, jewelers and students.

Well-trained by one of the country's leading gemologists, the late Antonio Bonanno, her father and co-author, **Matlins** has gained wide recognition as a leading consumer affairs spokeswoman in the jewelry field, and has played a major role in educating consumers about gems and jewelry.

Antoinette Matlins has an exceptional understanding of gemstones and in-depth knowledge of all aspects of the jewelry business. Based in Vermont, she travels the world extensively, advising individuals and companies on buying gems and jewelry, and conducting gem searches for them and for investors and collectors.

Whether a gem and jewelry connoisseur, or simply someone just interested in knowing more, everyone who enjoys and appreciates the glamour and fascination of jewelry and gems will enjoy and appreciate **Antoinette Matlins**.

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See Ms. Matlins' profile on page 135.